



# MICHIEL MEYBOOM

PHOTOGRAPHER

## ABOUT ME

Hi, my name is Mike (or Michiel if you want to try to pronounce it). I am Dutch, born in Botswana, grew up in the UK and have now lived in Canada for 7 years. I am a photographer with over 10 years experience from Editorial to Travel photography and more recently videography including drone work. Have a look through my resume and my website, feel free to email me with any further questions.

## PERSONAL SKILLS

### PHOTOGRAPHY

### CREATIVITY

### COMMUNICATION

### ORGANIZATIONAL

## TECHNICAL SKILLS

### PHOTOSHOP


### PREMIERE PRO

### WEB DESIGN

### LIGHTROOM

## CONTACT

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## EXPERIENCE

### PHOTO EDITOR

**Booking.com / Toronto / 2013 - Present**

Responsible for all visual content for the Americas, including photographing several Travel Guides around North America. Global recruitment and management of freelance photographers. Currently responsible for A/B testing of images to test conversion rates. With my experience I produced the company's style guide for photography to ensure everyone was in line with our brand consistency.

### ASSISTANT TO F&B DIRECTOR

**The Savoy - Fairmont / London / 2010 - 2012**

Assisted the marketing team with promotional ideas, both in terms of where promotions were needed and the concepts. Also designed and printed new menus for the various outlets.

### DUTY MANAGER

**The Pilgrims Hotel / Canterbury / 2008 - 2010**

Managed daily finances for the hotel and two restaurants. Responsible for hiring and training new staff.

## PHOTO EXPERIENCE

**Booking.com / Photo Editor / 2013 - Present**

Responsible for all visual content for the Americas.

**Roaring Thunder, The Private Journey Magazine / 2014**

Photographed the front cover for the Autumn 2014 magazine.

**KPN - Telecommunications Company / 2010**

Photographed an advertisement which was featured in all national newspapers.

**Knockeen Irish Poteen / 2007 - 2010**

Commercial photography and web designer.

**London Tourdates Magazine / 2010**

Covered several concerts throughout London, UK.

**The Times Newspaper - London / 2007**

Covered stories for the newspaper which was used nationally in print and on web.

**Blue-Bella Lingerie / 2006**

Studio photography of models wearing new lines for the winter catalogue 2006.

## EDUCATION

**BA HONS PHOTOGRAPHY**

Nottingham Trent University / 2005 - 2008

**FOUNDATION DEGREE BUSINESS**

University of Kent / 2001 - 2003